

COPYRIGHT POLICIES, DEALING WITH INFRINGEMENTS & RISK MANAGEMENT

Course Director: Naomi Korn

09.45 Registration and coffee

10:00 Welcome and introductions

10:15 Importance of effective rights management and licensing within your organisation

11:00 Coffee

11:15 What to do about copyright infringements?

12:15 Lunch

13:00 Risk management and damage limitation strategies

14:00 Developing a Copyright Policy for your organisation

15:00 Tea

15:15 How to ensure compliance

16:00 Summing up

16:15 Close