

Building and Deploying a Corporate Taxonomy

Workshop Programme

- 09:45 Registration
- 10:00 Introduction
 Why taxonomies are useful
 Exercise 1: Disambiguation
 Enterprise Information Architecture
 Q&A
- 10:15 Session 1:
 Ontologies, Taxonomies & Thesauri: What's the difference?
 Ontologies
 Q&A
 Taxonomies
 Thesauri
 Q&A
 Focus on the taxonomy
 Exercise 2: Facet Analysis & Categorization
 Q&A
- 11:15 Morning Break
- 11:30 Session 2:
 Building a Corporate Taxonomy - Tools & Techniques
 Understanding how the business works
 A standard ontology template
 Standards and Methodologies
 Exercise 3: Developing a Corporate Ontology
 Manual Tools & Techniques
 Automated Tools & Techniques
 Some Software Tools (demo)
 Exercise 4: TermTree (hands-on); VisiMap Viewer (hands-on)
 Exercise 5: MetaScribe TaxWorks (hands-on)
 Q&A
- 13:00 Lunch
- 14:00 Session 3:
 Deploying a Corporate Taxonomy
 Intranet Navigation
 Exercise 6: Navigation by Taxonomy
 Demo: Hummingbird DM; Intelligo Taxonomy Manager
 The Question of Proprietary Formats
 Q&A
- 15:00 Afternoon Break
- 15:15 Session 4:
 Technologies for Taxonomy Building & Deployment
 XML
 The Semantic Web
 Web Services
 Exercise 7: LGCS Viewer
 Topic Maps (demo)
 Exercise 8: XMLAD; Ontopia
 Ten Tips for Building Effective Taxonomies
 Q&A
- 16:45 Close